



Health Communications Specialist Full-time Permanent

Looking for a career opportunity with an established and reputable national organization that makes a real difference in women's health, values its employees and offers a comprehensive total compensation package including a hybrid working from home program?

The Society of Obstetricians and Gynaecologists of Canada (SOGC) ongoing mission is to promote excellence in the practice of obstetrics and gynaecology and to advance the health of women through leadership, advocacy, collaboration, and education.

The SOGC has over 4,000 members, comprised of obstetricians, gynaecologists, family physicians, nurses, midwives, and allied health professionals working in the field of sexual reproductive health.

Since 1944, the SOGC continues to be a leading national and international authority on women's reproductive health and on evidence-based training and education. The SOGC leads the development of 12-17 clinical practice guidelines per year and hosts 3 regional continuing medical education meetings and an Annual Clinical and Scientific Conference. These events attract a diverse group of delegates that include women's health care providers, researchers, educators and policy makers, who have the opportunity to network, learn and share information and ideas. These events also facilitate the identification of critical gaps in the field through needs assessments that inform future curricula and program development.

The SOGC has recently launched its own online e-learning platform, which hosts accredited interactive courses, including virtual communities of practice, for members and non-members around the world.

POSITION DESCRIPTION

Under the supervision of the Project Manager, this position will be responsible for providing health communication expertise. This position will be responsible for developing and disseminating clearly written, well-designed health communication materials for healthcare providers and for the public in a variety of formats, such as podcasts, social media, web content, resource materials, posters, training materials, etc. Additionally, this position will ensure that information and messaging is consistent across the organization's educational materials and websites.

KEY RESPONSIBILITIES

- Plans, develops, and writes information and messaging geared toward healthcare providers and the public
- Co-ordinates across departments to align opportunities for content development, messaging and delivery
- Establishes and maintains effective working relationships with partners, contractors, and stakeholders
- Develops content for posting on various digital media outlets, including ensuring consistency across communication channels
- Ensures communication activities are based on accepted principles, methods, and best practices
- Attends internal and external meetings as requested
- Completes assigned contract deliverables, including required reports, within established timeframes
- Manages project work, as needed, including quality assurance and deliverable compliance
- Other duties as assigned

QUALIFICATIONS AND KEY SKILLS

- Expertise in creating health-related content
- Excellent written communications with a keen attention to detail and knowledge of appropriate messaging for different audiences
- Understanding of communication theory and practices
- Knowledge of digital and social media platforms

EXPERIENCE AND EDUCATION:

- Bachelors degree communications and relevant experience in a health or scientific setting, or equivalent combination of education and experience.
- Bilingual in both English and French is required.

The SOGC is an equal opportunity employer and encourages all qualified applicants to apply. SOGC welcomes and encourages applications from people with disabilities. Accommodations are available on request for candidates taking part in all aspects of the selection process.

Should you be interested in this position, please submit your cover letter and resumé to careers@sogc.com.

We thank all applicants for their interest; however, only those selected for an interview will be contacted.

