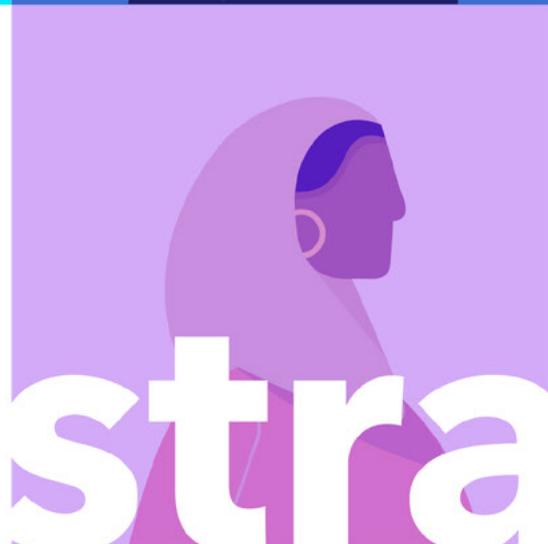
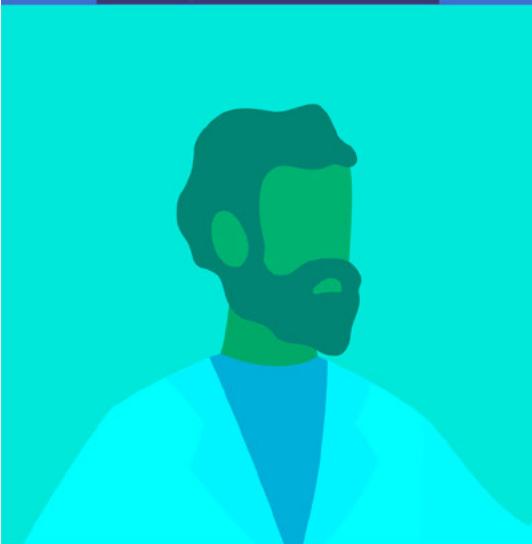




2021 - 2025



strategic

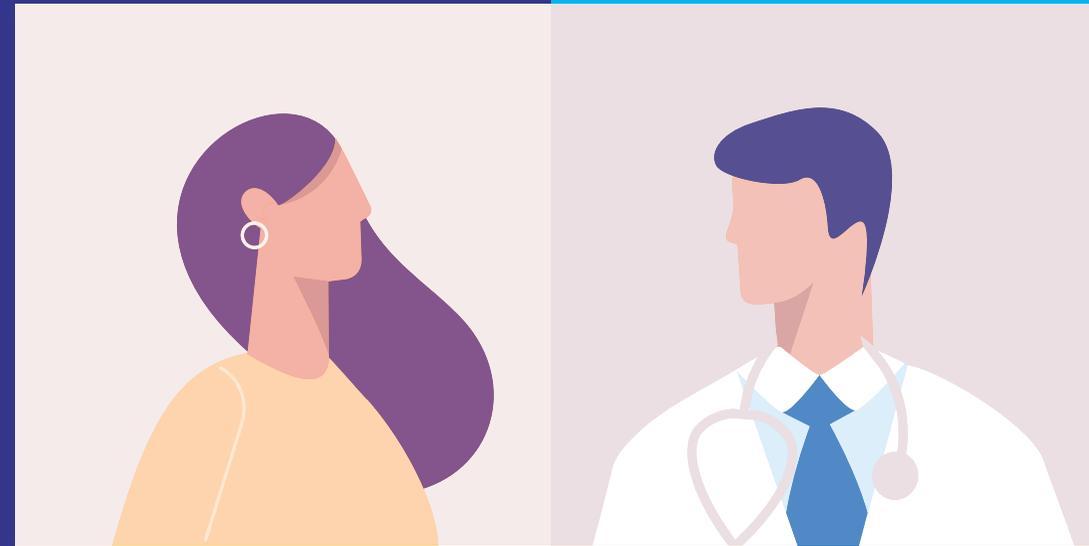


plan

OUR MISSION



**Lead the advancement
of women's health through
excellence and collaborative
professional practice.**





OUR VISION

+

Healthy women.
Healthy professionals.
Excellent care.



HOW WE DEVELOPED THIS PLAN



Planning for this strategic plan began with the SOGC Board 18 months ago. We engaged an independent firm (tng Leaders) to assist us and ensure that we were able to hear a range of points of view. It started with a review of progress in our current plan, and an external scan to understand the changing environment in which we live, work and practice. We then conducted a membership survey, and heard first-hand what our members thought was important for the future.

We followed the online survey with face-to-face interviews at our meetings, the “button-hole” surveys, and telephone interviews. The Board held a retreat where they considered this information, and identified key issues and priorities. All inputs were then collated and analyzed for Board direction and approval. The final step is presentation of the strategic plan with the proposed mission and vision statements to the membership for approval at the Annual General Meeting.

The strategic plan of the SOGC builds on our strengths as a profession and as professionals, as we:

- Use our expertise to provide the highest quality care to our patients and enhance the wellbeing of our members.
- Apply our expertise to advance knowledge and influence public policy.
- Share our knowledge and participate in meaningful dialogue with women directly, or through the media, respecting and supporting women in their quest for optimal health.

SOGC STRATEGIC
PRIORITIES



Stronger Together for Women's Health

04

A vibrant and
resilient SOGC



High quality
health care, healthy
professionals

Collaborating to
improve women's
health beyond
clinical practice

Partnering with
women

01

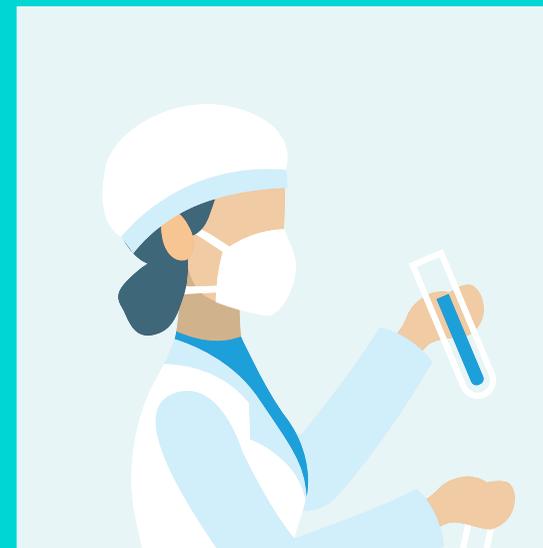
02

03



High quality health care, healthy professionals

The SOGC is dedicated to excellence in the practice of obstetrics and gynaecology and to achieving the best attainable levels of health for women. Success depends on the strength, health and resilience of our members individually and as a profession.





High quality health care, healthy professionals

+ Goals

To provide leadership and guidance to the profession of obstetrics and gynaecology at a time of rapid change

Support and facilitate inter-professional collaboration

Facilitate and disseminate women's health research

A trusted, strong, resilient, vibrant profession

To be a "partner in care" enabling up-to-date and quality practice

Strengthen provider health

+ Activities

Education/CPD

Evidenced-based practice guidelines

Practice tools and support

Health and development of the profession(s)

Engage and support our members in their practice and personal health and wellbeing

Advocating for provider health and wellness

Support and facilitate inter-professional collaboration and healthy teams

Improving wellness and collegiality, engaging members via community of practice and conferences

+ For and With

Our members

Academic partners

Other health care providers

Other health care provider organizations

MORE^{OB}

ALARM

+ Outcomes

High-quality health care for women

Healthy and skilled providers, delivering excellent care

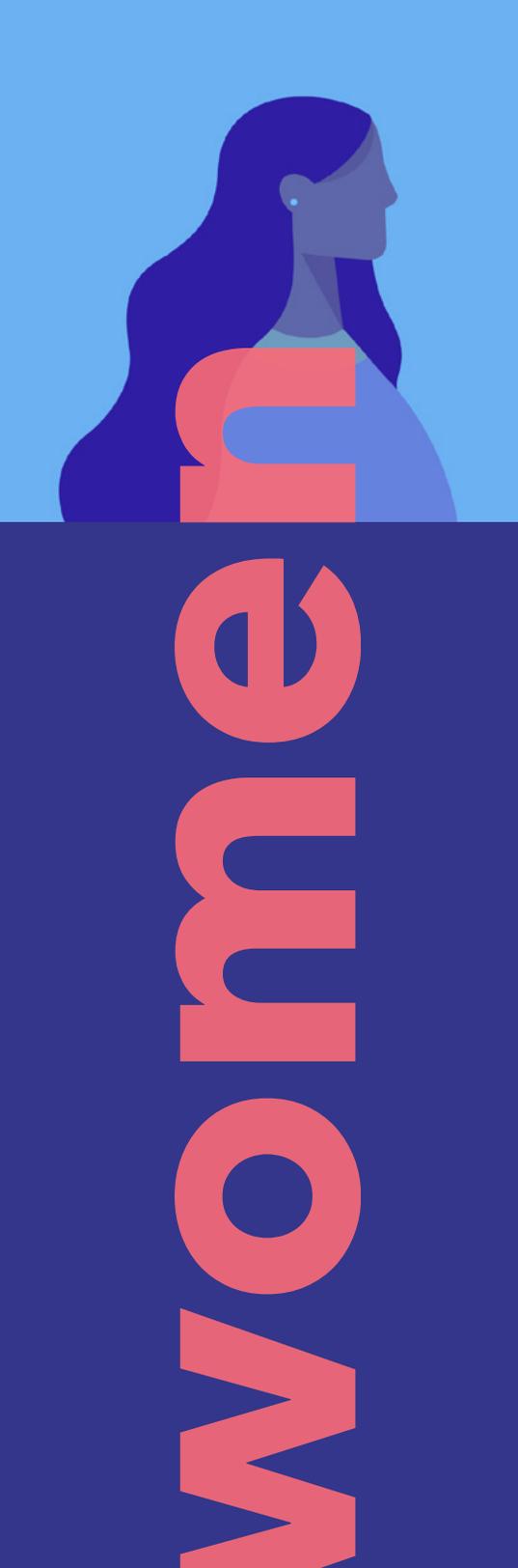
Work/life balance

Collaborating to improve women's health beyond clinical practice

The SOGC recognizes the importance of the social determinants of health, and of the critical role of research and evidence-informed public policy. Our clinical expertise and experience can be applied to optimize health outcomes.

02





Collaborating to improve women's health beyond clinical practice

+ Goals

Exert our training and the expertise of our members to influence public health and policy

Create opportunities for our members to participate in knowledge creation, impacting and improving women's health

Raise awareness of the role of the social determinants of health in women's health outcomes

Contributor to body of research through excellence to influence and advance women's health

+ Activities in Partnership

Health Policy and Government Relations

Monitoring and analysis [such as maternal mortality]

Research to advance women's health

Global Health: capacity building and collaboration by sharing in the development of solutions that address health inequities in Canada and globally

Rural and Indigenous health

Cultural safety and awareness with respect to the Truth and Reconciliation Goals

+ For and With

Our academic partners

Policymakers

Clinical funding administrations

Organizational partnerships (international, national, provincial)

Collaboration across sectors (universities, government, provincial health)

+ Outcomes

Measuring and improving women's health outcomes

Partnering with women

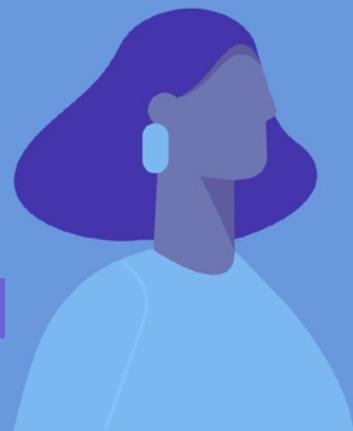
High quality care is based on respectful partnerships between health professionals and their patients. The SOGC will share credible and up to date information, and participate in the public dialogue.



ers



ea



Partnering with women

+ Goals

Provide the tools and resources to enable and empower women to manage and understand their health, in partnership with their health care providers

Advocate on issues of importance to women and their providers

+ Activities

Public education

Outreach and engagement

Advocacy

Media

Engage with women to listen, understand and respond to their needs and priorities

+ For and With

The public

The media

Policymakers

Health care providers

+ Outcomes

Actively engaged public, based on a relationship of mutual respect and learning

A vibrant and resilient SOGC

The SOGC must be prepared to adapt to rapidly changing conditions in our society and in our professions, managing its resources, ready for unforeseen challenges. The SOGC will demonstrate best practice in leadership, management and governance.



+ Goals

Enable a strong foundation of sustainability, accountability and capacity

+ Activities

Strong management

Good governance

+ For and With

Members

SOGC national office staff

+ Outcomes

Financial sustainability

Collaborative and collegial membership

A skilled and dedicated staff

A strong and strategic board