

**SOGC AND CFWH AWARD CANADIAN JOURNALIST
FOR EXCELLENCE IN WOMEN'S HEALTH REPORTING**

Ottawa, November 2, 2021 – Each year The Society of Obstetricians and Gynaecologists of Canada (SOGC) and the Canadian Foundation for Women's Health (CFWH) are pleased to recognize and award an outstanding Canadian journalist for excellence in reporting on women's health. The award acknowledges a journalist whose work has contributed a valuable public health service in broadcasting or print media in Canada.

The winner of the 2021 SOGC/CFWH Journalism Awards for Excellence in Women's' Health reporting is [Su-Ling Goh](#) from *Global News* (Edmonton) for her broadcast piece [Should Pregnant and Breastfeeding Women get the COVID-19 Vaccine?](#), which tackles the topic of vaccine hesitancy amongst pregnant and breastfeeding individuals.

"This news report helps to combat the online spread of misinformation and disinformation against COVID-19 vaccines safety," says Dr. Jennifer Blake, CEO of the SOGC. "In Canada, there is a substantial group of people who are confident in the vaccine and are willing and eager to get it. However, there are still people who need to be convinced. And this news story presents a strong case for vaccination and has likely given some pregnant individuals the information they needed to convince them to get the jab. It's a win."

"Individuals who are pregnant or breastfeeding are at increased risk for severe illness with COVID-19, and unfortunately some of them are hesitant to get vaccinated. Su-Ling Goh has highlighted concerns and fears, and scientific facts and information in an easy to understand and supportive manner, shifting the conversation and decision making in a positive direction for the individual and society," adds Dr. Catherine Popadiuk, Chair, CFWH.

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For more information or to arrange a media interview, please contact:

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About the SOGC

The SOGC is one of Canada's oldest national specialty organizations. Established in 1944, the Society's mission is to promote excellence in the practice of obstetrics and gynaecology and to advance the health of women through leadership, advocacy, collaboration and education. The SOGC represents obstetricians/gynaecologists, family physicians, nurses, midwives and allied health professionals working in the field of sexual reproductive health. For more information visit www.sogc.org.

About the CFWH

The mission of the CFWH is to advance the health of women in Canada and around the world through research, education and advocacy in obstetrics and gynaecology. The CFWH believes that every woman should have equitable access to optimal comprehensive health care, provided with integrity and compassion in Canada and around the world. For more information, please visit www.cfw.org