



Brand Recognition-Product Review Working Group

Terms of Reference

PURPOSE To provide an impartial, evidence-based review of over-the-counter products to determine if the product meets eligibility criteria to be included in the SOGC Brand Recognition Program.

OBJECTIVES

1. To assist consumers and health care providers make safe and informed choices when choosing a nonprescription product for personal and/or therapeutic use.
2. To advise the SOGC products that should carry the SOGC seal of approval based on evidence, safety, and efficacy.
3. To provide an expert voice to the SOGC for recognition of products that fall within the SOGC's scope of expertise.

WORKING GROUP COMPOSITION

The working group will be composed of Obstetrician/Gynaecologists with demonstrated and established expertise in the field. Members will represent obstetrics (3) or gynaecology (3).

TERMS 3 years, renewable once.

QUORUM Quorum is defined as 50% + 1 of working group members.

REPORTING The working group reports to the CEO.

DECISION PROCESS While all reasonable efforts to reach consensus will be made, if voting is required 50% + 1 of attending working group members will constitute a majority.

MEETINGS

The activities of the working group will take place on an ongoing basis throughout the year.

Working group work is anticipated to be around 20-40 hours/year.

Members are expected to attend 75% of the meetings.

EXPECTATIONS

- Members must be an SOGC member in good standing.
- Members must attend 75% of the working group meetings.
- Members must be actively practicing in Canada.
- 3-week turnaround time on applications delivered to working group members.

COORDINATOR SOGC Staff