

# Unique collaboration to improve the safety of obstetrical and perinatal care in Canada

## HIROC, SOGC, and CMPA join forces as partners in Salus Global

**OTTAWA, November 29, 2018** — The Healthcare Insurance Reciprocal of Canada (HIROC), the Society of Obstetricians and Gynaecologists of Canada (SOGC), and the Canadian Medical Protective Association (CMPA) are proud to announce a new collaboration to improve the safety of obstetrical and perinatal care in Canada. As part of this collaboration, HIROC, SOGC, and the CMPA will share equal ownership of Salus Global, a world leader in obstetrical and perinatal safety programs.

Salus Global helps healthcare organizations and interdisciplinary teams improve teamwork and communication to achieve better clinical, operational, and economic outcomes. Its flagship MORE<sup>OB</sup> program has been delivered in over 300 North American hospitals and has been proven to enhance the safety of care and reduce adverse events.

This new partnership is rooted in a shared commitment to advance the safety of obstetrical and perinatal care in Canada, and will provide healthcare teams with greater awareness and encourage greater access to the MORE<sup>OB</sup> program.

“We are thrilled to build on years of collaborative efforts to improve the safety of care in Canada and join forces with HIROC and SOGC as a partner in Salus Global,” says Dr. Hartley Stern, Executive Director and CEO of the CMPA. “As Canada’s largest physician organization with over 100,000 members, the introduction of the CMPA will strengthen the reach of the partnership and enable the MORE<sup>OB</sup> program to have an even greater impact on interprofessional hospital teams across the country.”

“Individually, we have years of data, experience, and insight in obstetrical and perinatal care,” says HIROC CEO, Catherine Gaulton. “Combined, this information gives us a deep understanding of the issues contributing to adverse events and negative outcomes, and the strategies proven to reduce these events.”

“Together, we are greater than the sum of our parts,” says Dr. Jennifer Blake, CEO of SOGC. “Ultimately, our collaboration will help improve the safety of care for mothers and newborns across the country.”

Salus Global President and CEO, Malcolm Eade adds, “The CMPA’s investment in our organization further validates the value, impact, and importance of the MORE<sup>OB</sup> program on our healthcare facilities and professionals, and their patients. We look forward to collaborating with our partners to improve life.”

### Partners for safe care

**CMPA.**  
Empowering  
better healthcare

**HIROC**

  
**SOGC**

 **Salus**  
GLOBAL  
Working together to improve life.

**FOR MORE INFORMATION, PLEASE CONTACT:**

**Dima Hanhan**  
*Public Relations Advisor,*  
**Canadian Medical  
Protective Association**

613-316-7513  
dhanhan@cmpa.org

**Philip De Souza**  
*Manager,*  
*Communications  
and Marketing,*  
**Healthcare Insurance  
Reciprocal of Canada**

416-730-3016  
pdesouza@hiroc.com

**Anne Trueman**  
*Director,*  
*Communications,*  
**Society of Obstetricians  
and Gynaecologists  
of Canada**

613-617-7074  
atrueman@sogc.com

**Heidi Ludwick**  
*Director, Marketing  
and Corporate  
Communications,*  
**Salus Global**

416-704-7284  
heidi.ludwick@salusglobal.com

**ABOUT THE ORGANIZATIONS**



**Canadian Medical Protective Association (CMPA)**

The CMPA delivers efficient, high-quality physician-to-physician advice and assistance in medical-legal matters, including the provision of appropriate compensation to patients injured by negligent medical care. Our evidence-based products and services enhance the safety of medical care, reducing unnecessary harm and costs. As Canada's largest physician organization and with the support of our 100,000 physician members, the CMPA collaborates, advocates and effects positive change on important healthcare and medical-legal issues. The Association is governed by an elected council of physicians. For more information, please visit [www.cmpa-acpm.ca](http://www.cmpa-acpm.ca).



**Healthcare Insurance Reciprocal of Canada (HIROC)**

HIROC is a trusted healthcare safety advisor and is committed to offering a full spectrum of insurance products and support throughout a claim. Combined with sage counsel and risk management solutions, HIROC works with its partners to increase safety.

Since its inception in 1987, the not-for-profit has returned over \$200 million to the healthcare system. HIROC's 30-plus years of data is combined with their extensive experience to advise and help manage risk and increase healthcare safety. For more information, please visit [www.HIROC.com](http://www.HIROC.com).



**Society of Obstetricians and Gynaecologists of Canada (SOGC)**

The SOGC is one of Canada's oldest national specialty organizations. Established in 1944, the Society's mission is to promote excellence in the practice of obstetrics and gynaecology and to advance the health of women through leadership, advocacy, collaboration and education. The SOGC represents obstetricians/gynaecologists, family physicians, nurses, midwives and allied health professionals working in the field of sexual reproductive health. For more information, please visit [www.sogc.org](http://www.sogc.org).



**Salus Global Corporation**

For more than 11 years, Salus Global Corporation has been recognized as the world leader in helping healthcare organizations achieve better clinical, economic, and operational outcomes. A specialty consulting and implementation firm, we help healthcare organizations improve performance and quality outcomes through increased interprofessional collaboration. For more information, please visit [www.salusglobal.com](http://www.salusglobal.com).