CFWH/SOGC Journalism Awards for Excellence in Women’s Health Reporting

Ottawa – June 21st, 2017 - The Canadian Women’s Health Foundation (CFWH) and The Society of Obstetricians and Gynaecologists of Canada (SOGC) are pleased to announce this year’s recipients of the Journalism Awards for Excellence in Women’s Health Reporting. The Awards go to journalists who have provided a valuable service to public health in print and broadcast categories. They were handed out tonight at the CFWH Gala as part of the SOGC’s Annual Clinical and Scientific Conference in Ottawa from June 20-23.

The recipient of the 2017 print award is Lauren Vogel from the Canadian Medical Association Journal (CMAJ) for her two-part feature Landmark trial overstated HRT risk for younger women and Will women be swayed by HRT’s preventive benefits? The series examines the alleged distortion of a fifteen year old World Health Initiative study which suggested hormone replacement therapy led to an increase in breast cancer and heart disease. New evidence suggests study leaders misrepresented data for publicity and convinced millions of women around the world to drop hormone therapy treatments.

The second award in the broadcast category goes to CTV’s W5 for their two-part story on the impact of low libido in women called “The Desire Deficit.” Hosted by Dr. Marla Shapiro, the documentary examines the impact low libido has on the lives of women. The story also explores the discrepancy between the numbers of treatments on the market for men suffering from sexual dysfunction and the limited choices available to women.

“This year’s winners have shed light on two important stories that need more research and consideration by the health care profession across Canada,” says Dr. Unjali Malhotra, Interim Chair CFWH. “The goal of our national foundation is to fund research that directly improves women’s sexual and reproductive health throughout their lives. Thanks so much for starting the conversations.”

For more information or to arrange a media interview please contact: Anne Trueman, Director of Communications Email: atrueman@sogc.com Telephone: 613-617-7074

About the CFWH
The mission of the CFWH is to advance the health of women in Canada and around the world through research, education and advocacy in obstetrics and gynaecology. The CFWH believes that every woman should have equitable access to optimal comprehensive health care, provided with integrity and compassion in Canada and around the world. For more information, please visit www.cfwh.org

About The Society of Obstetricians and Gynaecologists of Canada
The SOGC is one of Canada’s oldest national specialty organizations. Established in 1944, the Society’s mission is to promote excellence in the practice of obstetrics and gynaecology and to advance the health of women through leadership, advocacy, collaboration and education. The SOGC represents obstetricians/gynaecologists, family physicians, nurses, midwives and allied health professionals working in the field of sexual reproductive health. For more information, please visit www.sogc.org