

***SOGC and Canadian Foundation for Women's Health Journalism Awards for Excellence in Women's Health Reporting***

**Ottawa – April 5, 2018** - The Society of Obstetricians and Gynaecologists of Canada (SOGC), in collaboration with the Canadian Foundation for Women's Health (CFWH), is calling for submissions for the 2018 SOGC/CFWH Journalism Awards for Excellence in Women's Health Reporting. This award recognizes journalists, reporters, and producers who have excelled in communicating information on women's sexual and reproductive health issues to the public. The award comes with a \$1,000 cash prize per print and broadcast category.

To be eligible, publications or broadcasts must have appeared in a Canadian consumer newspaper, magazine or broadcast report in Canada between May 1, 2017 and April 30, 2018.

Reaching the Canadian public at large with relevant and critical health information is a daunting task, particularly for non-profit organizations. This is why it is so important to recognize those who demonstrate initiative by preparing articles that help advance women's health. Public awareness, attitudes and behaviours are greatly influenced by the information Canadians receive in print, audiovisual and online media outlets.

Submitted articles and reports will be evaluated by a panel of women's health experts and communication professionals. Evaluation is based on the overall merit of the entry, with an emphasis on the following evaluation criteria:

- Originality and creativity
- Substance of the story
- Interpretation of medical information
- Quality of writing and presentation
- Education benefit to women
- Relevance and effectiveness

The winners will be announced in June 2018, during the SOGC's Annual Clinical and Scientific Conference in Victoria, British Columbia.

To apply, please send a cover letter, description of the work, and a copy of the published or aired journalism piece to [gstgelais@sogc.com](mailto:gstgelais@sogc.com) no later than May 1, 2018.

**For more information or to arrange an interview please contact:**

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**About The Society of Obstetricians and Gynaecologists of Canada**

The SOGC is one of Canada's oldest national specialty organizations. Established in 1944, the Society's mission is to promote excellence in the practice of obstetrics and gynaecology and to advance the health of women through leadership, advocacy, collaboration and education. The SOGC represents obstetricians/gynaecologists, family physicians, nurses, midwives and allied health professionals working in the field of sexual reproductive health. For more information, please visit [www.sogc.org](http://www.sogc.org)

**About the Canadian Foundation for Women's Health**

The mission of the CFWH is to advance the health of women in Canada and around the world through research, education and advocacy in obstetrics and gynaecology. The CFWH believes that every woman should have equitable access to optimal comprehensive health care, provided with integrity and compassion in Canada and around the world. For more information, please visit [www.cfwh.org](http://www.cfwh.org)