



SOGC

NEWS

SUMMER 2000

EDITORIAL

New President's Address

By Thirza Smith, President, SOGC

Ladies and gentlemen, the SOGC has become a leader in Women's Health over the past few years. I feel honoured to be chosen to be your president. I hope to carry on the great tradition of our past presidents and to begin implementing our new strategic plan. It is great to be in the fabulous city of Montreal and working in concert with the AOGQ. Particularly I am happy to have my family and so many of you, my friends, here with me.

My first SOGC Annual Meeting, as a first-year resident in 1983, also in Montreal, was a far cry from the wonderful meeting we have this year. The Society was struggling back then, but thanks to the hard work and support of many of you, we are a vibrant organization with a wonderful staff all hard at work on our important strategic directions. Over the years, working (and playing) with all of you has been a joy for me.

Our Strategic Plan for 2000-2005 has five important areas, all of which overlap to some extent. Over the next five years, we will address all of these areas. International Women's Health is involving many of our members. With partner organizations in Canada and other countries, we are helping to develop sustainable programs and projects in several countries.

Continuing Professional Development is a very busy area, as always. We are working with the Royal College in the Maintenance of Competence program. As we have

been over the past few years, the Society is very involved with Clinical Practice Guidelines. Our guidelines and other publications are very well written and researched by our hard-working committees and are well-respected. The development process is being streamlined and improved. Risk management is increasingly important and we plan to integrate a broad strategy across the specialty. Our ALARM course for labour management is constantly being revised, and a new Endoscopy Risk Management course is planned for the very near future.

Our practice environment is changing, and the SOGC has plans to help us as much as possible. Technical advice is on the way. We want you to be computer literate and hope to help you evolve to a paperless office if you so wish. There are plans for a white paper on models of practice. Perhaps a collaborative practice with other professionals will be an option for many of us. We are also hiring a full-time Webmaster to keep the members' and public areas up-to-date.

Promotion of the specialty to students, the public and indeed to ourselves must be a high-priority item. We want to assist physicians in optimizing their professional lives and work environments. We plan to give copies of our new books Healthy Beginnings and Sex Sense to medical students with our compliments before they plan their future. It is important to show others and ourselves what a wonderful

specialty we have chosen.

Women's Health issues are our reason for being. We plan to collaborate with others to develop public education materials and keep our members informed about important issues. The SOGC has been very active in trying to achieve a viable plan for emergency contraception.

As you can see, we have a daunting task ahead of us. With the help of our hard-working staff, members and other friends, I'm sure we will succeed, and that our Society will only get better. Thank you for putting your faith in a little-old-girl from Saskatchewan. Now, let's get to work and have some fun!

IN THIS ISSUE

| | |
|---------------------------------------|--------------------|
| From the EVP's Desk | 2 |
| Society News..... | 3, 4, 7, 8, 11, 14 |
| Upcoming CME Events..... | 4 |
| National/International Meetings | 7 |
| Foundation News..... | 12 |
| Bits and Pieces..... | 15 |
| National News..... | 15 |
| ACM 2000 in Pictures | 16 |

EXECUTIVE COMMITTEE

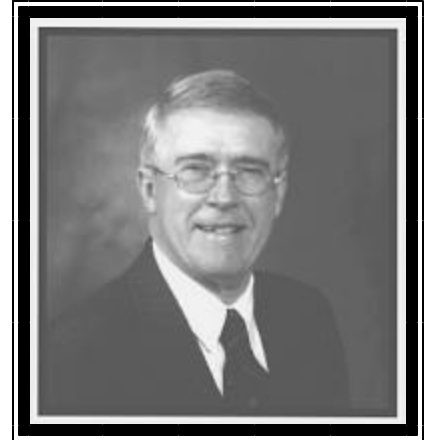
| | |
|-----------------|--|
| President | Dr. Thirza Smith Saskatoon City Hospital Saskatoon, Sask. |
| Past President | Dr. Robert Gauthier Hôpital Ste-Justine Montréal, Qué. |
| President Elect | Dr. Jan Christilaw Peace Arch Hospital Withe Rock, B.C. |
| EVP | Dr. André B. Lalonde SOGC National Office Ottawa, Ont. |
| Treasurer | Dr. Daniel Blouin Université de Sherbrooke Sherbrooke, Qué |
| Vice Presidents | Dr. Garth Christie Dr. Everett Chalmers Hospital Fredericton, N.B. |
| | Dr. Donna Fedorkow McMaster University Hospital Hamilton, Ont. |

REGIONAL CHAIRS, ALTERNATE CHAIRS AND OTHER REPRESENTATIVES

| | |
|---------------------------------|---|
| West Region | Dr. Michael Bow Grey Nuns Hospital Edmonton, Alta. |
| | Dr. David Wilkie Vancouver General Hospital Vancouver, B.C. |
| Central Region | Dr. Marilyn Davidson Royal University Hospital Saskatoon, Sask. |
| | Dr. Michael Helewa St. Boniface General Hospital Winnipeg, Man. |
| Ontario Region | Dr. Janice Ann Willett Private Practice Sault Ste. Marie, Ont. |
| | Dr. Guylaine Lefebvre Ottawa Civic Hospital Ottawa, Ont. |
| Québec Region | Dr. Luc St-Pierre Clinique gynécologique Victoriaville, Qué. |
| | Dr. Gerald Stanimir Royal Victoria Hospital Montréal, Qué. |
| Atlantic Region | Dr. Shelagh Connors Queen Elizabeth Hospital Charlottetown, P.E.I |
| | Dr. Scott Farell IWK Grace Health Centre Halifax, N.S. |
| Public Representative | Yvonne Chiu Volunteer Coordinator for Multicultural Community Health Developers Edmonton, Alta. |
| Junior Member Representative | Dr. Lynne McLeod IWK Grace Health Centre Halifax, N.S. |
| Associate MD Representative | Dr. Bruno Lemieux Pavillon LaSalle LaSalle, Qué. |
| Associate RN Representative | Maureen Heaman Faculty of Nursing University of Manitoba Winnipeg, Man. |
| APOG Representative | To be announced |

Tremendous cost increases for medico-legal insurance for obstetrics in Ontario

The SOGC and the Ontario Society of Obstetrics and Gynaecology are working together in trying to resolve the tremendous cost increases for medico-legal insurance for obstetrics in Ontario. Meetings are on-going on a regular basis and contacts are being made with the Government of Ontario as well as with the Ontario Medical Association. Our actions are coordinated and we believe that a viable solution for our members in July or early August.



A. B. Lalonde, MD, MSc, FRCSC, FSOGC, FACOG

Suggestions made by the SOGC 5 to 6 years ago were not implemented and nor deemed appropriate and now we are paying the consequences. The SOGC position has always been that complete risk management should be undertaken by CMPA as well as pressure on government to introduce TORT Reform. It has become evident that one will not happen without the other.

The SOGC is often accused of being against CMPA. This is completely false, however, we do have a major difference of opinion in terms of the SOGC wanting CMPA to get involved with true risk management for the benefits of patients and our members in Canada. Without physicians taking on a serious role in risk management, we do not believe governments will act on TORT Reform.

In the current situation in Ontario, the SOGC believes that all parties should agree to work on risk management. The SOGC has lobbied strongly for the government subsidy to apply on January 1st, thus eliminating the burden of financing for 18 months the

medical-legal insurance costs. The SOGC is willing to sit down with CMPA and take a fresh look at our proposals of 5 to 6 years ago and work with them towards establishing risk management, especially for the at-risk specialties. More than 40% of the cost of operating CMPA and making payments for litigation come from the three high-risk specialties, obstetrics, orthopedics and neurosurgery. However, we only account for about 3-4% of membership in the CMPA and therein lies the problem.

The SOGC, with the Ontario Regional Committee and the Ontario Society of Ob/Gyn, is committed to working as many hours or days as necessary to resolve this issue for the benefit of obstetrical care in Ontario and to help our members in this difficult situation.

Editor's Note: As we go to press, an agreement was reached between the Government of Ontario, OMA and CMPA that addresses the majority of issues raised by our members.

SOGC News is produced and published by the SOGC through an educational grant from Berlex Canada Inc.

The 2000 Annual Clinical Meeting: a Great Success

By Sylvie Paquette, Associate Director, CPD, SOGC

This year's conjoint meeting of the SOGC's 56th Annual Clinical Meeting and the AOGQ's 34th Annual Meeting was held in Montreal, June 17-21, 2000. Based on comments received, it was a resounding success! The registrants participated in a number of scientific and educational sessions developed to support their professional development. Most sessions were subscribed. We received a large number of completed evaluations from all sessions demonstrating members' interest in input into future meetings.

We took a number of new initiatives to improve processes and procedures this year. We welcome comments you may have regarding the Needs Assessment, Abstract Day, session and speaker evaluations or events and anything else you feel comfortable communicating to us.

Over the next few months, all evaluations and needs assessments will be reviewed. Our conference planning initiatives will take place shortly thereafter by the ACM Planning Committee members. SOGC and AOGQ are committed to continuing to build and maintain educational programs geared to the needs of their members.

A conference of this magnitude does not come together without a team effort. Heading this team effort were the staff members from the SOGC and the AOGQ, who worked countless hours to ensure a quality conference. The ACM Planning Committee, an extension of the membership at the grass root level, played an important role in bringing the needs of the members forward to the planning and development of this conference. Again on site, committee members were active in supporting this conference and its members.

A mere thank you seems not enough to recognize the work these people have done to bring this conference to a successful conclusion. The following people were active participants in supporting this conference:

- National SOGC Office Staff
- AOGQ Staff

- Canadian Foundation for Women's Health
- ACM Planning Committee Members
- Abstract reviewers, on-site judges and moderators for SOGC and AOGQ

Adding to the success of this conference, of course are the many affiliate society meetings held conjointly with this conference. Members from GOC, SCC, SIOGC, CSURPS all attended in record numbers to participate on the daily events as well as attending their individual meetings.

This year's Abstract Day entitled "*From the Bench to Bedside and Back*" was enthusiastically endorsed by those who attended this program. This stand-alone program showcased the depth, strength and commitment of our colleagues to obstetrical and gynaecological research in Canada. Interest in the Scientific Presentations was evident by the large number of delegates attending throughout the entire day. Even after more chairs were added to the respective rooms, there was on several occasions standing room only to hear the abstract presentations. The format of abstract day promoted the sharing of information between clinical investigators, clinician scientists and clinicians. Attendance for poster presentations also significantly improved at this year's Annual Clinical Meeting. There were over 200 submissions to this year's abstract program, and with this year's success we anticipate an even greater number of submissions for our 2001 Annual Clinical Meeting.

The first call for Abstracts for 2001 was available at this year's Annual Clinical Meeting and the second and final call will occur in October 2000. We thank all of those who participated in this process, and congratulate those who were recognized as Best Papers at the Awards Ceremony held on Wednesday, June 21st, 2000. We would like to extend a special thank you to the SIOGC Committee (formerly known as the CIR) for their work and support to this year's program. We will build on this year's successful program as we move forward in the planning of

next year's Abstract Day.

Finally, a special thank you is owed to our sponsors. A conference of this size required extensive planning and attention to detail. Contributions from our sponsors provided us with the support necessary to define and build a top notch program for our members, a program based on their needs.

Platinum

Berlex Canada Inc. • Eli Lilly Canada Inc. • Janssen-Ortho Inc. • Merck Frosst Canada Inc. • Novartis Pharmaceuticals Canada Inc. • Organon Canada Ltd. • Wyeth-Ayerst Canada Inc.

Gold

Novo Nordisk Canada Inc. • Parke Davis

Other Sponsors

3M Canada • Canadian Foundation for Women's Health • CIDA • Diane A Gagné Insurance Cabinet • Duchesnay Inc. • Ferring Pharmaceuticals Inc. • FIGO • Maclean Hunter Healthcare • MD Management • Pharmacia & Upjohn Inc. • RCOG (UK)

Canadian Foundation for Women's Health Sponsors

Berlex Canada Inc. • Pfizer Canada Inc. • Schering Canada Inc. • Superior Medical Ltd. • Wyeth-Ayerst Canada Inc. • SOGC • AOGQ

AOGQ Sponsors

Berlex Canada Inc. • Organon Canada Ltd. • Wyeth-Ayerst Canada Inc.

PROGRAMS

13th Québec CME Program
Magog-Orford, Québec
September 28 to 30, 2000

18th Ontario CME Program
Toronto, Ontario
November 30 to December 2, 2000

14th International CME Program
Costa Rica
March 5 to 9, 2001

COURSES

ALARM Course
London, Ontario
September 23 and 24, 2000

GESTA Course
Magog-Orford, Québec
October 1st and 2, 2000

ALARM Course
Toronto, Ontario
November 18 and 19, 2000

ALARM Course
Toronto, Ontario
December 3 and 4, 2000

SOGC News

Editor in Chief
Dr. André B. Lalonde
Executive Vice President

Managing Editor
Stéphan Dumont

The **SOGC NEWS** is published on a monthly basis. Comments and contributions are welcome and should be forwarded to :

SOGC News
780 Echo Drive
Ottawa, Ontario
K1S 5N8

Tel.: (613) 730-4192 or
1-800-561-2416
Fax: (613) 730-4314
sdumont@sogc.com

Junior Committee Members at the ACM

By Cathy Croteau, Program Officer, Corporate Affairs, SOGC

The SOGC 56th Annual Clinical Meeting held in Montreal, Quebec proved to be a success for the SOGC Junior Fellows. A total of 160 Junior Members were able to attend the meeting. A Junior Member Delegate from France was also in attendance. Dr. Denis Heitz reported that the meeting proved informative. SOGC's second honorary Junior Member attendee was Dr. Deirdre Dafoe from ACOG.

As always, one of the ACM's more entertaining sessions, was the "Stump the Professor" session. Upon selection from numerous other cases submitted to the SOGC, Dr. Krista Cassell from Dalhousie University was the winner for the best Gynaecology Case, and Dr. Glenn Hunter from McMaster University for the best Obstetrics Case. The Wyeth-Ayerst Resident Reporter Program was also successful, as all sixteen universities were well represented. A chronicle with the Resident Reporter's articles is set to be published by September 2000. Probably the most eventful evening was Organon's Resident Fun Night. A total of 172 people showed up at the first meeting spot, after that we lost track.

Outgoing Chair for the Junior Member Committee, Dr. Lynn Murphy-Kaulbeck finished her term this year, and Dr. N. Lynne McLeod (lynnemcleod@hotmail.com) has been elected as her successor. An election for the position of Junior Members Vice-Chair was held and Dr. Kevin

Weibe (kweibe@hotmail.com) from the University of Saskatchewan was elected. All the 2000 Junior Member Committee members have accepted to sit on the committee for a two year mandat. The following individuals are the Junior Committee Representatives. If you wish to become more involved please contact the appropriate person according to the Region where you reside or the specific Committee that interests you.

Regional Representatives were selected at the Junior Member Committee Meeting. Atlantic Region Committee : Dr. Tracey Crumbley - tlcrumie@julian.uwo.ca
Quebec Region Committee & Membership Committee: Dr. Genevieve Labelle - labellegenevieve@hotmail.com
Ontario Region Committee: Dr. Amanda Black - blackamanda@hotmail.com
Central Region Committee & the International Women's Health Committee : Dr. Pamela Chu - pchu@cc.umanitoba.ca
West Region Committee: Dr. Dhea Wallace - dhea_w@teleusplanet.net
SOGC Net Committee: Dr. Andre Silva (wsilva@is2.dal.ca) & Dr. Elizabeth Taylor (barrachois@hotmail.com)

Tariff Committee: Dr. Tracey Crumbley - tlcrumie@julian.uwo.ca

If you require other information about the Junior Members, please contact SOGC's Junior Member Co-ordinator, Cathy Croteau at 1-800-561-2416.

**ANNUAL CLINICAL MEETING 2001
ABSTRACT PROGRAM
DEADLINE FOR SUBMISSION OF ABSTRACT
NOVEMBER 24, 2000**

Information:

The Society of Obstetricians and Gynaecologists of Canada

Phone: (613) 730-4192 or 1-800-561-2416

Fax: (613) 730-4314

E-mail: lkollesh@sogc.com

SOGCnet : www.sogc.org

2000 ACM Awards Ceremony

By Eugénie Doré, Manager of Administrative Services, SOGC

Here is the list of this year's award recipients. The ceremony took place during the ACM last June in Montreal.

Best Obstetrics Paper

Sponsor: SOGC
Award: \$ 1,500
Title: Can Nitroglycerin Improve Umbilical Blood Flow (Qumb) and Fetal Oxygenation Following Induced Umbilical Placental Insufficiency?
By: R. Gagnon, P. Amini, J. Homan

Best Gynaecology Paper

Sponsor: Wyeth-Ayerst Canada Inc.
Award: \$1,500
Title: Effectiveness of Pap Smear Recall Letters in a Community Setting
By: S. Bates, K. Capson

Best Gynaecology Junior Members Paper

Sponsor: SOGC
Award: \$1,500
Title: A Medical and Economic Comparison of LAVH, Vaginal and abdominal Hysterectomy Techniques
By: A.M. Chen, R. Ramanna

Best Gynaecology junior members - Runner-up

Sponsor: Berlex Canada
Award: \$1,500
Title: Is Colposcopy Warranted for Women With External Aogenital Warts?
By: J. Li, A. Ferenczy, E. Franco, M-C Rousseau

Best Obstetrics Junior Members Paper

Sponsor: Shire Canada Inc.
Award: \$1,500
Title: Folic Acid Usage in the Periconceptional Period: A Multiethnic Assessment
By: L. Tam, G. Smith, M. Walker, R. Windrim

Best Obstetrics Junior Member Paper - Runner-Up

Sponsor: Shire Canada Inc.
Award: \$750
Title: Adverse Obstetrical Outcomes in Women with Various Thromboembolism in Pregnancy
By: S. Ferguson, J. Kingdom, M. Sermer, G. Smith, M. Walker

Best Obstetrics Poster

Sponsor: Duchesnay Inc.
Award: \$1,500
Title: Meta-Analysis of Controlled-Release Prostaglandin for Cervical Ripening and Labour Induction
By: J. Crane, K. Bennett

Best Gynaecology Poster

Sponsor: Berlex Canada Inc.
Award: \$1,500
Title: Sonohysterographic Appearances of Endometrial Carcinoma
By: V.Y.T. Cheung, C. MacAdam

Best Gynaecology Junior Members Poster

Sponsor: Shire Canada Inc.
Award: \$750
Title: Ultrasonographic Detection of Retained Products of Conception in the Context of First Trimester Spontaneous Abortion, Post-Therapeutic Abortion Bleeding and Delayed Postpartum Hemorrhage
By: B.C.-M. Wong, P.D. Elliot, J.T. Lai, P. Martyn

Best Gynaecology Junior Members Poster - Runner-up

Sponsor: Shire Canada Inc.
Award: \$750
Title: Evaluating the Differential Expression of Protein Phosphatases in Human Epithelial Ovarian Cancer
By: T. Tejada-Berges, L. Champoux, T. Golub, T. Hudson, A.M. Mes-Masson, D. Provencher, M. Tetrault, P. Tonin

Best Obstetrics Junior Members Poster

Sponsor: Wyeth-Ayerst Canada Inc.
Award: \$750
Title: Diaphragmatic Hernias: The Maritime Experience
By: J. Dube, M. Van Den Hof

Best Obstetrics Junior Members Poster - Runner-up

Sponsor: Wyeth-Ayerst Canada Inc.
Award: \$750
Title: The Impact of Fetal Growth Restriction on Respiratory Distress Syndrome
By: R. Shear, L Leduc

Stump The Professor - Best Obstetrics Case

Sponsor: Organon Canada Inc.
Award: \$750

(continue on page 8)

"New Perspectives - New Beginnings"

Infertility Awareness Conference
September 22 to 24, 2000
Mississauga, Ontario
Information:
Infertility Awareness Association of Canada Inc.
Phone: (613) 244-7222 / 800-263-2929
Fax: (613) 244-8908
E-mail: iaac@fox.nstn.ca
Web Site: www.iaac.ca

Lamaze International 2000 Annual Conference

September 22 to 24, 2000
Memphis, Tennessee, USA
Information:
Phone: (202) 857-1128 / (800) 368-4404
E-mail: lamaze@dc.sba.com
Web Site: www.lamaze-childbirth.com

"When Pregnancy Becomes Complicated"

September 28, 2000
Hospital for Sick Children
Toronto, Ontario
Information:
Denise Avery
Maternal Infant and Reproductive Health Research Unit
University of Toronto
Phone: (416) 351-3781
Fax: (416) 351-3771
E-mail: miru@swchsc.on.ca

10th World Congress on Ultrasound in Obstetrics and Gynecology

October 4 to 7, 2000
Zagreb, Croatia
Information:
Congress Secretariat
Phone: + 385 1 3745537
Fax: + 385 1 3745534
E-mail: asim.kurjak@public.srce.hr

A Global Gynecologic Endoscopic Society

November 15 to 19, 2000
Orlando, Florida
Information:
American Association of Gynecologic Laparoscopists
Phone: 1-800-554-2245
Fax: (562) 946-0073
E-mail: generalmail@aagl.com
Web Site: www.aagl.com

Review Day in Paediatric and Adolescent Gynaecology

Saturday, November 18, 2000
Toronto, Ontario
Information:
Mary Coates
Hospital for Sick Children
Phone: (416) 813-6188
Fax: (416) 813-7935
E-mail: mary.coates@sickkids.on.ca

(continued from page 7 - Society News)

Dr. Glen A. Hunter

Stump The Professor - Best Gynaecology Case

Sponsor: Organon Canada Inc.

Award: \$750

Dr. Krista Cassell

SOGC/Janssen-Ortho Inc. Elective Fellowship

Award: \$3,000

Dr. Martine Bernard and Dr. Janet Li

SOGC/Duchesnay Inc. Elective Fellowship

Award: \$3,000

Dr. Bryon De France

SOGC/Berlex Canada Inc. Elective Fellowship

Award: \$3,000

Dr. Marie-Josée Dubé and Dr. Helen

Steed

Best Residents Paper/Poster for AOGQ - 1st Place

Sponsor: Organon Canada Inc.

Award: \$2,500

Title: *AVAC et rupture utérine : devrait-on fermer nos hystérotomies en deux plans?*

By: E. Bujold, C. Bujold, R. Gauthier

Best Residents Paper/Poster for AOGQ - 2nd Place

Sponsor: Organon Canada Inc.

Award: \$1,500

Title: *Évaluer l'effet de 0,4 mg de nitroglycérine en pulvérisation sublinguale sur le relâchement utérin en travail normal spontané induit ou stimulé par ocytocine*

By: A. Ouelett, D. Blouin, L. Lafranchise, J.P. Tetrault, J.-M. Moutquin

Best Residents Paper/Poster for AOGQ - 3rd Place

Sponsor: Organon Canada Inc.

Award: \$1,000

Title: *A Randomized Prospective Study Comparing Subtotal Hysterectomy By Laparoscopy with Laparoscopically Assisted Vaginal Hysterectomy*

By: S. Ouhila, F. Bissonnette, L. Lapensée, M. Sergerie

Best Fellows Paper/Poster For AOGQ

Sponsor: Berlex Canada Inc.

Award: \$2,000

Title: *Effects of Laparoscopic Ovarian Drilling on Serum Vascular Endothelial Growth Factor (VEGF) and on Insulin Responses to Oral Glucose Tolerance Test in Women with Polycystic Ovarian Syndrome*

Society News

Québec CME 2000 - Experience the Charm of the Eastern Township

By Liette Philippe, CME Coordinator, SOGC

This year's Québec CME, September 28 to 30, 2000, will take place at Manoir des Sables, a friendly and charming resort property located in the heart of the picturesque Eastern Townships of Québec.

Manoir des Sables offers its guests comfort, regional cuisine and a relaxing ambiance. On-site activities include a championship golf course, cycling and walking trails, a private lake, lit tennis courts, an indoor pool, saunas, whirlpools and fitness room. The SOGC has obtained a special room rate of \$130 single/double. Reservations must be made before August 28, 2000.

A complete Children's Program is being offered at this year's meeting. *Adréline - Adventure School* will provide a variety of activities for your children, ages 3 to 12 on Thursday, September 28 (8:00 to 5:00), Friday and Saturday, September 29 & 30 (8:00 to 12:00). Pre-registration is required by August 28, 2000. For parents and their infants, we have a quiet room equipped with comfortable chairs and change table conveniently located on the convention floor. Babysitting services

are also available through the hotel with a 24 hours advance notice.

An accompanying persons' Leisure Program is also being offered. The leisure activities include, a guided tour of the region, biking, climbing, and hiking excursions, and a 36 Catamaran sailing cruise. For complete details, please review the updated Preliminary Program or visit our website. Pre-registration is required by August 28, 2000.

To relax and re-energize your mind and body, plan a visit to Clinique Algotérapie, Centre de Santé - SPA. Situated in Manoir des Sables, this health centre offers massotherapy, seaweed body wraps, etc, and is renowned for the quality of its services and the friendliness of its staff.

The 2nd Annual Golf Tournament will take place on the property Friday, September 29 at 1:30 p.m. Cocktails and an awards ceremony will immediately follow the tournament. Delegates, accompanying persons and sponsors are encouraged to participate. Pre-registration is required by August 28, 2000.

This year's scientific program includes full day sessions on Thursday and half day sessions on Friday and Saturday. The program will include sessions to address issues specific to Gynaecologists, Obstetricians and Family Physicians. Topics to be included over the three days are Menopause and Breast Cancer, Emergency Contraception, Pregnancy and Hypertension, Depo-Provera, Menopause and Cardiovascular Disease, and much more. In addition, we are pleased to offer again the hands-on hysteroscopy and laparoscopy workshops.

SOGC is pleased to present "Theatre of Life" a unique continuing medical education event sponsored by Fournier Pharma Inc. and produced in collaboration with Carré-Théâtre. Several sketches showing new insights on HRT and the involvement of women in their treatment will be presented. Your participation will be an integral part of the presentation as you, the audience, will be invited to share questions and opinions on each clinical case. This presentation will take place on Friday, September 29

(continued on page 11)

Launch of a New Book by SOGC

By Christiane Ménard, Director - Communication and Partnerships, SOGC

The Society of Obstetricians and Gynaecologists of Canada is proud to announce that the 2nd edition of the book "*Healthy Beginnings*" is now available. This comprehensive Canadian pregnancy guide is designed to provide your patients with evidence-based information based on the SOGC's guidelines for care during pregnancy and birth.

Janssen-Ortho Inc. is generously distributing free copies to SOGC members. You can order your free copies by calling their toll free number at 1-800-567-5667. Given that there are 450,000 pregnancies in Canada every year and that Janssen-Ortho only has a total of 200,000 books to distribute, **these free copies should be provided to patients who cannot afford to**



buy the book.

The SOGC is also selling the book directly to consumer. The book can be ordered through our toll free number 1-877-519-7999 or by visiting the book's Web site at www.healthy-beginnings.com. The book costs \$19.95 plus taxes and shipping and handling for a total of \$26.40.

Physicians who want to sell the book at their offices will be provided books at a \$5.00 discount for an order of 50 books or more. Therefore a physician will pay \$14.95 per book plus the shipping and handling costs and sell it to their patients at \$19.95 plus applicable taxes. Should you be interested in selling the book at your office, please contact Sylvie Séguin at the SOGC at (613) 730-4192 ext. 230 or 257.

(continued from page 8 - Society News)

at 12:30. A light lunch will be provided.

The Opening Reception will take place at Manoir des Sables from 8:30-11:00 pm on Thursday, September 28. The new schedule will allow delegates to have dinner prior to the Opening Reception, leaving ample time after dinner to socialize with colleagues and friends.

Local entertainment will be provided for the evening.

This year's meeting will be exciting for the entire family. All the details (scientific program, leisure activities, children's program and registration forms) are available in the updated Quebec CME Preliminary Program. Please note that the pre-registration for the leisure program must be

received by August 28, 2000.

If you have not received a copy of the updated program, please contact Linda Kollesh @ 1-800-561-2416 ext. 246 or visit our website at www.sogc.org.

ACM 2000

By Robyn Harris, Executive Director, Canadian Foundation for Women's Health

The 2000 Grant Recipient
The Foundation is proud to announce that Dr. Evelyne Rey is this year's recipient of a Canadian Foundation for Women's Health grant from the *Duchesnay Fund for better use of drugs during pregnancy and lactation*. Dr. Rey is from the Sainte-Justine's Hospital in Montréal and will be researching Prevention of poor obstetrical outcomes with dalteparin in women with placental infarcts and no thrombophilia. Dr. Rey was presented with her award on June 21 in Montréal during SOGC's 56th Annual ACM by Éric Gervais, Executive Vice-President of Duchesnay Inc. Also in attendance to accept their 1999 awards were Dr. Erica Eason from the Ottawa Hospital who was awarded a \$10,000 grant to research *Transportation and preservation techniques for laboratory diagnosis of bacterial vaginosis*; Dr. Riaz Farookhi from McGill University was awarded a \$10,000 grant to research *Cadherins in ovarian cancer*; Dr. Stephanie Fisher from Queen's University was awarded a \$10,000 grant to research *Letrozole versus clomiphene for controlled ovarian hyperstimulation in normal ovulatory women*; Dr. John Jarrell from the University of Calgary was awarded a \$10,000 grant to perform *A feasibility study to determine the relationship of reproductive tissue chemical contamination and adverse human reproductive outcomes*.

Thank you to all who submitted a protocol. The next deadline for submissions will be March 1, 2001. Guidelines will be available in September on the website and through the national office of the Foundation.

A Gala of an Evening

Thank you to all who participated in the Canadian Foundation for Women's Health Gala Fundraising Event *An intimate evening with Isabelle Boulay* (see picture page

16). It was a successful event for the Foundation, raising necessary funds for research in women's health. From the moment Isabelle stepped on stage, it was guaranteed to be a very special evening. It was a delight to be able to present her with a token of our appreciation at the reception following the performance. It is with sincere gratitude that we thank Berlex Canada Inc., Pfizer Canada Inc., Schering Canada Inc., Society of Obstetricians and Gynaecologists of Canada, Superior Medical Limited, and Wyeth-Ayerst Canada Inc., for their corporate sponsorship of this event—your continued support is highly regarded. Also, a very special thank you to AOGQ for hosting the post-performance reception and for their assistance with the arrangements in Montréal.

Did you spin the Wheel of HRT?

Through the Novo Nordisk Canada Inc. fundraiser at their booth during the 56th Annual SOGC ACM, a total of \$10,000 was raised for the work of the Foundation. It couldn't have been possible without the help of all the delegates who took part in answering questions on HRT at the Novo Nordisk booth. Luke Lukic, Product Manager - Women's Health Care of Novo Nordisk, presented Foundation President Lynn Krepart with a cheque for \$10,000 on the final exhibit day (see picture on page 16). We hope this is just the beginning of future collaborations for raising funds and awareness of the Foundation. Thank you to Luke Lukic and all those who made this such a fun and successful event!

A fond farewell and a warm welcome

During the recent board meeting of the Foundation, we bid farewell to Dr. Morrie Gelfand who has been with the Foundation since its inception. Dr. Gelfand's contributions were acknowledged during a special presentation where he was presented with a plaque by Foundation President Lynn Krepart. Also leaving the Foundation board

after many years of dedication is Dr. Sydney Kronick. We thank them both for their support and encouragement and look forward to their input as Advisory Council members. While we said goodbye, we also welcomed two new members to the Foundation board—Dr. Elaine Jolly and Dr. Vyta Senikas. Replacing Dr. Thirza Smith on the Foundation board is SOGC President-Elect, Dr. Jan Christilaw. The Foundation board looks forward to continuing in its integral role in the issues surrounding women's health as it continues to support women's health research.

Healthy Beginnings

Your purchase of SOGC's recent publication *Healthy Beginnings*, "the most complete pregnancy handbook from pre-conception to coming home with your baby," will also contribute to research in women's health. SOGC will generously donate a portion of the proceeds from the sale of each book to the Foundation. Please order your copy today.

The Canadian Foundation for Women's Health is a national charitable organization dedicated to raising funds for research in all aspects of women's health. Our funds come from individuals and corporations, including the generous support of the Society of Obstetricians and Gynaecologists of Canada. Our goal is to ensure that women's interests and concerns are represented in medical research and in the search of scientific knowledge. For further information please contact:

Robyn Harris
Executive Director
780 Echo Drive
Ottawa, Ontario K1S 5N8
Tel: (613) 730-4192 ext. 238
Fax: (613) 730-4314
E-mail: rharris@sogc.com
Website: www.cfw.org
Charitable Registration Number:
88688 4089 RR0001

Media Relations Committee's comes up with a winning strategy for the ACM

By Christiane Ménard, Director - Communication and Partnerships, SOGC

Under the Chairmanship of Dr. Claude Fortin, the members of the Media Relations Committee developed a comprehensive media relations strategy for the Annual Clinical Meeting. The members of the Media Relations Committee include: Dr. Guylaine Lefebvre, Dr. Dorothy Shaw, Dr. Nessim Issa, Dr. Jennifer Blake, Dr. Richard Johnston, Dr. Diane Francoeur and Dr. Knox Ritchie.

The ACM media program was implemented under the direction of Christiane Ménard, the SOGC Director of Communication, with the assistance of Jocelyne Beaulieu from Nadeau, Beaulieu and Associés. This media relations strategy proved successful with the SOGC benefitting from thousands of dollars of publicity thanks to the extensive media coverage from national, regional and local print, radio and television media for a period of two weeks during and following the ACM.

A major media relations highlight during the ACM was the "Do you have Sex Sense?" event, an exclusive interactive media seminar which was held simultaneously in Montreal and in Toronto on Tuesday, June 20th. SOGC spokespersons Dr. Edith Guilbert and Dr. Diane Francoeur in Montreal and Dr. Guylaine Lefebvre and Dr. Sheila Dunn in Toronto, gave a test to journalists to evaluate their knowledge of Canadians' sexual and contraceptive practices. The SOGC's newest publication, *Sex Sense - A Canadian Contraception Guide*, was unveiled during these media events.

A press release was distributed to the media to highlight the messages delivered by the new SOGC President, Dr. Thirza Smith, in her inaugural address on Wednesday, June 21st. A copy of this press release was also distributed to all SOGC stakeholders, including government, professional health organizations and consumer groups.

Press conferences were then held in Montreal and in Toronto on Tuesday, June 27th to highlight the SOGC Consensus Statement for the Management of Twin Pregnancies. Dr. Jon Barrett, at the Sunnybrook Women's Health Sciences Centre, and Dr. Lyne Leduc, at the Ste-Justine Hospital in Montreal, were on hand to discuss the medical, social and economic implications resulting from the dramatic increases in the frequency of multiple births and rates of preterm multiple births.

All press releases are available on the SOGC Web site. If you would like a copy mailed or faxed to you, kindly contact Christiane Ménard, the SOGC Director of Communications, at 1-800-561-2416 ext. 225.



Dr. Guylaine Lefebvre and Dr. Sheila Dunn Field questions from reporters at the Toronto launch of the book *Sex Sense*.



Dr. Diane Francoeur demonstrates for the media how to use a female condom at the Montreal launch of the book *Sex Sense*.



Dr. Jon Barrett handles the barrage of questions from reporters during the press conference on twin pregnancies in Toronto. Dr. Lyne Leduc was as busy with

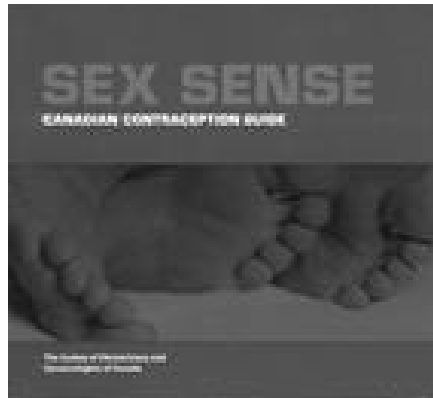
Knowing about the Birds and the Bees is not Enough - SOGC has a new Sex Sense Book

By Christiane Ménard, Director - Communications and Partnerships, SOGC

The SOGC recently launched a comprehensive guide on contraception called "**Sex Sense**". The book spells out the ABCs of safer sex, answers the questions people are afraid to ask, or hope they will never have to answer. Too many Canadians continue to engage in high-risk sexual behaviour and **Sex Sense** is an outstanding information guide to safe sex practices.

Sex Sense is based on information in the SOGC Canadian Consensus on Contraception published in 1998. Each contraceptive method is presented in a comprehensive, easy-to-read question and answer format. In each case, the pros and cons as well as the failure rates and possible side effects are

clearly outlined. The book's upbeat graphic design was created by seven students and their professor from the Department of Design Art



at Concordia University in Montreal. Consumers can order a copy of the book (\$12.95, plus taxes, shipping

and handling for a total of \$17.10) by calling the SOGC toll free publication line at 1-877-519-7999. The book can also be ordered online at www.sexsensebook.com, where consumers can view excerpts from the book as well as the book reviews.

Physicians who want to sell the book at their offices will be provided books at a \$3.00 discount with an order of 50 books or more. Therefore a physician will pay \$9.95 per book plus the shipping and handling costs and sell it to their patients at \$12.95 plus applicable taxes. Should you be interested in selling the book at your office, please call our publication toll-free ligne at 1-877-519-7999, ext. 257.

Public Education Committee
The Public Education Committee of the SOGC is currently seeking a Member Ob/Gyn from the Ontario Region as well as an associate MD, Midwife and RN member to participate on the committee. The main functions of this committee are to review and implement necessary changes to the SOGC's public education materials, to endorse brochures, pamphlets, booklets from other organizations, and, to participate in teleconferences every 1-2 months and in one face-to-face meeting.

Should this commitment be of any interest to you, please feel free to send your letter of interest along with your bioprofile to the attention of Christiane Ménard at the National Office and we will be in contact with you with further instructions. We would like to thank you in advance for your cooperation and devotion.

The Benefits of Folic Acid

Enclosed with the current edition of the

SOGC News is a poster highlighting the benefits of folic acid. The SOGC is a partner with the Canadian Paediatric Society and the Hospital for Sick Children of Toronto in the Shoppers Drug Mart public awareness program which was launched on April 10, 2000.

SOGC/APOG Professional Development Millennium Fellowship 2000 Winners

Dr. Scott Farrel
Dalhousie University
Halifax, Nova Scotia

Dr. Mary Diane Stephenson
Women's Health Centre
Vancouver, British Columbia

Dr. Daniel Blouin
Université de Sherbrooke
Sherbrooke, Quebec

Junior Member Elective Fellowship Grant Winners

Dr. Marie-Josée Dubé

Université Laval
Quebec, Quebec

Dr. Geneviève Fauconnier
Université de Sherbrooke
Sherbrooke, Quebec

Dr. Wade Robert Mitchell
Université of British Columbia
Vancouver, British Columbia

Dr. Geneviève Roy
Université de Montréal
Montreal, Quebec

Dr. Melodye Rajasingham
McMaster University
Hamilton, Ontario

ACM 2000 Winners of the Needs Assessment Draw

R. Kulkarni
Mathieu Leboeuf
Shelin Tkatch
François Lajoie
Genevieve Chang

National News

2001 Walter C. Mackenzie Surgical Fellowship

Oigin: The fellowship was named after Dr. Walter C. MacKenzie, a renowned Canadian surgeon, former Dean of Medicine at the University of Alberta, and former President of the Royal College.

Objective: To enable Fellows to visit one or more centres to acquire surgical research or clinical surgical expertise. Knowledge gained should have a direct application to the recipient's clinical surgical practice.

Eligibility: Applications are available to practising surgeons who are Fellows in good standing of the Royal College and must reside in Canada. "Practising surgeons" are surgeons who have spent at least 50% of their professional time in active clinical surgery over 5 years post certification.

Selection: The selection is based on the overall merit of the application and the degree to which the proposal

meets the described objectives. Specifically, the committee assesses: (a) the benefits to the individual and to the community; (b) the quality of the program to be undertaken; (c) the financial need and funds available to the applicant.

Number: One fellowship offered annually.

Value: \$1,750 per month for up to 12 months (maximum of \$21,000).

Applicable for visits of 6 to 12 months' duration. An amount equivalent to 75% of the award will be given at the beginning of the fellowship, and the remainder upon receipt of the final report at the end of the fellowship. The fellowship may be used to supplement financial assistance granted from other sources.

Closing Date: September 29, 2000 (date of receipt) for the year 2001 fellowship. Late applications will not be

considered. Fellowships should ideally begin in the year 2001, but may commence in 2000. However, disbursement of money awarded for the year 2001 fellowship will not occur until January 2001.

For additional information:
Ms. Allison Shaw
Awards and Grants Section, Office of Fellowship Affairs, RCPSC
774 Echo Drive Ottawa ON K1S 5N8
Tel: (613) 730-8177 / 1-800-668-3740 ext. 355
Fax: (613) 730-8260
E-mail: awards@rcpsc.edu
Website: <http://rcpsc.medical.org> (Services and Committees)

Source: RCPSC

ACM 2000 in Pictures



The new SOGC president, Dr. Thirza Smith, with the Executive Vice-President, Dr. André Lalonde during the installation ceremony.



Dr. Robert Kinch introduces the Cannell lecturer.



Past President Dr. Robert Gauthier with the new president, Dr. Thirza Smith during the installation ceremony.



Signer Isabelle Boulay with Dr. Robert Gauthier and Foundation President, Lynn Krepart.



Carole Boyer, Director, Corporate Affairs at Duchesnay, Lynn Krepart, President of the Foundation, Dr. Evelyn Rey of the Hôpital Sainte-Justine and Éric Gervais, Executive Vice-President of Duchesnay.



Luke Lukic giving a check of \$10,000 to Lynn Krepart, President of the Foundation. Also in the picture, Dr. André Lalonde and Dr. Robert Gauthier.