MESSAGE FROM THE SOGC

One year ago, the SOGC adopted an ambitious four-year strategic plan to guide us in our objective to continually improve women’s sexual and reproductive health in Canada and around the world. Now, one year later, we are delighted to report that we have moved the bar higher on many of our objectives.

We are getting stronger. Members of the SOGC and the Association of Academic Professionals in Obstetrics and Gynaecology of Canada (APOG) voted in favour of an alliance between the two organizations that will result in shorter timelines for turning research and discovery into clinical practice for patients. We are now putting final touches on the agreement. We have also made a remarkable gain in membership. And, we have kept our financial house in order with improved cash management practices and new key performance indicators to track our successes.

We are improving quality of care. We have released 13 new Clinical Practice Guidelines thanks to the hard work and dedication of our volunteer-based committees. We have adopted the Choosing Wisely initiative, one of Dr. Carson’s goals as President, and have created our own top-ten list of procedures that usually do not add value in widespread practice. Internationally, we have six active projects underway.

We are providing more education opportunities. This year we instructed about 3,200 health care providers through ALARM and new online courses. Our public education reach broke new ground with more than 3 million social media hits from our HPV awareness campaign and the SexandU.ca and PregnancyInfo.ca website launches.

We have amplified our advocacy initiatives. We had more than 250 conversations with the media, drawing on our President, CEO, and subject matter experts and guideline authors for interviews. We launched the SOGC Brand Recognition Program, providing the public with endorsements of diligently-reviewed products. We also held discussions with provincial and federal government ministers and officials on topics like Mifegymiso, Zika, substance abuse, maternal mortality, HPV prevention, and more. The next 12 months look equally as busy.

Thank you to all of our members, and volunteers for your ongoing support as we improve health care for women and families in Canada and the world.

Dr. George D. Carson
SOGC President 2016-2017

Dr. Jennifer Blake
SOGC Chief Executive Officer
The SOGC moves its national office in Ottawa at 2781 Lancaster Road, on-time and under budget.

The SOGC is awarded funding for a project aimed at preventing and screening for alcohol use in pregnancy; part of a $3.6M federal investment to address Fetal Alcohol Spectrum Disorder in Canada.

A full house at the Ontario CME in Toronto.

JUNE

650 health care professionals gather in Vancouver for the 72nd ACSC, welcoming Dr. George D. Carson as new SOGC President.

AUGUST

Mediaplanet Women’s 2016 Health Campaign in Flare magazine - marking the 10-year HPV vaccine milestone.

OCTOBER

The SOGC leads a project to develop a plan for better measurement and surveillance of maternal morbidity and mortality in Canada.

Launch of HPV Awareness Campaign video in Cineplex theatres across the country.

Record attendance at the Quebec CME in Montreal.

JULY

College of Family Physicians, Ante/Postnatal Care Learning Development Project meeting determines gaps in antenatal and postnatal Continuing Professional Development (CPD).

SEPTEMBER

Dr. Jennifer Blake meets with The Honourable Catherine McKenna, to discuss environmental toxins and their impact on the health of Canadians.

DECEMBER

New SexandU.ca website launches, seeing an 87% increase in new visitors to the site.

Meetings on the Surgical Education and Quality of Care program. Committee promises to lead us to a multifaceted and effective role in improving surgical quality of care in Canada.

Panel participation at the CAN-MNCH conference: “Integrating a sexual and reproductive rights approach to emergency obstetric training worldwide”.

A YEAR IN REVIEW

2016

JUNE

JULY

AUGUST

OCTOBER

SEPTEMBER

DECEMBER
One-day Women’s Health Forum at Sunnybrook Health Sciences Centre brings together leading experts with members of the public to explore patient research needs.

Launch of the Medical Abortion Training Program, the SOGC’s first online course.

Dr. Togas Tulandi appointed new Editor-in-Chief of the JOGC, bringing extensive publishing experience and a distinguished career in academia, clinical practice, and research.

The SOGC is awarded funding to evaluate current knowledge, beliefs, attitudes and practices of women of reproductive age related to vaccination during pregnancy to develop new tools and resources for our members.

Dr. George D. Carson and Dr. Jennifer Blake participate in the Rural Health Care Summit, agreeing to a two-year action plan to support implementation of “The Rural Road Map for Action”.

The SOGC is chosen as one of several organizations to lead new projects to improve vaccination rates in Canada by identifying barriers to access and uptake, particularly among women of reproductive age.

Dr. Michael R. Bow is welcomed as new SOGC President during the 73rd ACSC in Ottawa.

PregnancyInfo.ca launches at the ACSC in Ottawa.

The SOGC adopts the Choosing Wisely Canada initiative and unveils a top-ten list of commonly used obstetrical and gynaecologic tests and treatments that usually do not add value to the care of patients. View full recommendations at: choosingwiselycanada.org/obstetrics-and-gynaecology

The SOGC commits to developing a Gender-Inclusive Language Policy to promote sensitivity to LGBTQ+ individuals.

The motion to support an APOG-SOGC alliance passes unanimously at both organizations’ annual member meetings, paving a shared road ahead.
SOGC BRAND RECOGNITION PROGRAM

Look for these logos to help Canadian consumers make informed choices among over-the-counter products. To learn more about the program, visit www.sogc.org/brand-recognition-program.html

ONLINE EDUCATION

Launched in January 2017 with a Medical Abortion Training Program
March 2017 – HPV and vaccination: Translating knowledge into action
As of June 2017: 1,695 registrations
13 CLINICAL PRACTICE GUIDELINES PUBLISHED

June 2017
Opportunistic Salpingectomy and Other Methods of Risk Reduction for Ovarian/Fallopian Tube/Peritoneal Cancer in the General Population

May 2017
Routine Non-invasive Prenatal Prediction of Fetal RHD Genotype in Canada: The Time is Here

April 2017
Canadian Contraception Consensus Part 4 of 4, Chapter 9: Combined Hormonal Contraception

March 2017
Hepatitis B and Pregnancy

February 2017
Diagnosis and Management of Adnexal Torsion in Children, Adolescents, and Adults

January 2017
Amniotic Fluid: Technical Update on Physiology and Measurement

December 2016
The Management of Nausea and Vomiting of Pregnancy

November 2016
The Roles of Multidisciplinary Team Members in the Care of Pregnant Women

October 2016
Ultrasound Evaluation of First Trimester Complications of Pregnancy

September 2016
Management of Spontaneous Labour at Term in Healthy Women

August 2016

July 2016
Diabetes in Pregnancy

June 2016
Canadian Consensus on Female Nutrition: Adolescence, Reproduction, Menopause, and Beyond

36.5%
Increase in manuscript submissions

600,000
Full text requests

13
Clinical Practice Guidelines published
ALARM PROGRAM

1,475 | 42
Total participants | Courses across Canada

4 ALARM International training
Democratic Republic of the Congo, El Salvador and Peru
FINANCIAL SUMMARY

ASSETS

CURRENT ASSETS
Cash $1,724,044 $1,420,008
Accounts Receivable 471,760 474,844
Prepaid Expenses 138,162 324,849
Investments 2,333,966 2,219,701
Capital Assets 800,446 311,827

$5,265,085 $4,907,498

LIABILITIES & NET ASSETS

CURRENT LIABILITIES
Accounts Payable & Accrued Liabilities $973,971 $612,774

DEFERRED REVENUE
Sponsorships 551,408 779,897
Membership & Conference Registration Fees 773,425 724,578
CME / ALARM Course Revenue 237,515 451,725

NET ASSETS BEGINNING 2,338,524 1,478,396
Net Revenue 390,242 860,128

NET ASSETS ENDING 2,728,766 2,338,524

$5,265,085 $4,907,498

STATEMENT OF OPERATIONS

REVENUE
Grants & Sponsorships $2,644,848 $2,960,932
Conferences & Courses 2,256,018 1,803,317
Membership Fees 1,138,215 920,722
Journal & Publications 369,862 680,420
Investment & Other Income 323,604 172,753

6,732,547 6,538,144

EXPENDITURES
Salaries & Benefits 2,404,319 2,442,801
Conferences & Courses 1,451,836 1,129,207
Governance & Committees 359,701 327,718
Women’s Health Programs 781,782 697,230
Administration & Program Support 1,009,284 840,443
Journals & Publications 440,249 597,418

6,447,171 6,034,817

Net Income from investment in SALUS 104,866 356,801

NET REVENUE $390,242 $860,128

2016

2016

Revenues

Investment & Other Income 5%
Grants & Sponsorships 39%
Conferences & Courses 34%
Journals & Publications 7%
Salaries & Benefits 37%
Womens’ Health Programs 12%
Governance & Committees 6%

Expenditures

Membership Fees 17%
BY THE NUMBERS

4,469
Orders processed through the Compassionate Contraceptive Assistance Program

6 Global Health Programs
Burundi, Democratic Republic of the Congo, Guyana, Malawi, South Sudan, and Tanzania

3 CMEs and 1 ACSC

250 1,400 154
Speakers Delegates Abstracts, including 17 for a new Education stream

SOGC MEMBERS BY TYPE

3,508 Members
Increase of 7% over last year

Obstetricians and Gynaecologists 1,433
Researchers & Affiliate Healthcare Professionals 72
Students 196
International members 81
Residents 568
Nurses 174
Midwives 197
Family Physicians 615

IN THE NEWS AND ONLINE

250 100
Media requests Interviews

Increase in Twitter followers
2016 2017 20%

Increase in Facebook followers
2016 2017 50%